



## **Watercrest Senior Living Group Announces Christy Skinner as Director of Operations**

VERO BEACH, FL, February 7, 2017 – [Watercrest Senior Living Group](#) is proud to welcome [Christy Skinner](#) as Director of Operations, overseeing multiple brands of senior living communities developed, owned, and operated by Watercrest SLG.

Skinner brings 17 years of senior living experience to her newly created role at Watercrest, having served as a highly successful executive director in independent living, assisted living and memory care for multiple organizations. As director of operations, Skinner will guide operational strategies and ensure Watercrest [Platinum Standards](#) are implemented in the startup of new communities across the southeast.

“Christy is an empowering leader with confidence, vision and operational expertise whose presence strengthens our commitment to investing in value-centered leaders modeling personalized service,” says [Marc Vorkapich](#), Principal and CEO of Watercrest Senior Living Group. “Her impact will be significant in the legacies created in our Watercrest communities.”

In her first year as an executive director, Skinner was instrumental in the turnaround of an assisted living community, increasing occupancy from fifty percent to one hundred percent, dramatically increasing NOI and earning her recognition as “Executive Director of the Year.”

Expanding upon her early success, Skinner flourished in the senior living industry. Her esteemed career includes noted accomplishments as two-time winner of the President’s Club, eight-time winner of the Best Retirement Community, recipient of the National Excellence Award for Resident Satisfaction, and media recognition as an industry leader.

“It’s an honor to join Watercrest and align myself with their core values and culture of servant leadership by mentoring associates and providing exceptional care to seniors,” says [Christy Skinner](#), Director of Operations for Watercrest Senior Living Group. “Watercrest enables us to transcend industry standards, and I am thrilled to be a part of it, I have found my professional home.”

[Watercrest Senior Living](#) prides itself on providing outstanding caregivers and extraordinary care, all tailored to individual resident preferences. All Watercrest memory care associates are Certified Dementia Specialists and programming focuses on innovative lifestyle approaches, including personal life silhouettes, multi-sensory enhancements, Memories in the Making, and Music and Memory programs.

Watercrest Senior Living Group specializes in the development and operations management of assisted living and memory care communities and the growth of servant leaders. For information, visit [www.watercrestslg.com](http://www.watercrestslg.com).

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