

Watercrest Senior Living Celebrates the Opening of Watercrest of San Jose Assisted Living and Memory Care Community

VERO BEACH, FL, September 14, 2016 – <u>Watercrest Senior Living</u> welcomed more than thirty residents to the official opening of Watercrest of San Jose Assisted Living and Memory Care Community in Jacksonville, Florida. The 79,000 square foot, 90 unit senior living community, features premium amenities, exceptional care and luxury residences set along the picturesque banks of Goodby's Creek.

<u>Watercrest of San Jose</u> is a signature Watercrest product, offering 66 assisted living and 24 memory care apartments with spacious and upscale accommodations in a comfortable and classy design. Residents will enjoy pampering in elegant Spa W, savor private label Watercrest wines at the wine bistro, and relish the flavors of locally grown, seasonal ingredients and organic fare offered at multiple dining venues.

"Our team is thrilled to welcome the residents of Jacksonville into our Watercrest community to enjoy the rich, diverse lifestyles and exceptional care they deserve," says Marc Vorkapich, Principal and CEO of Watercrest Senior Living. "We are dedicated to supporting the growth of San Jose and the surrounding areas through job creation, educational enrichment and common unity relationships."

Watercrest principals, Marc Vorkapich, CEO and Joan Williams, CFO, with project co-owners Starling Senior Living, recognized the demand for a resort-like community in Jacksonville offering upscale accommodations and amenities tailored to today's senior. Watercrest of San Jose features an idyllic setting with Florida style outdoor living spaces and tranquil views of Goodby's Creek. The pleasant, small town atmosphere offers close proximity to Jacksonville's premier shopping, restaurants, cultural attractions and sporting events.

Watercrest Senior Living is committed to enriching the lives of seniors by creating an environment of well being through wellness programs, nutritious and savory dining, and personalized care. All Watercrest memory care associates are Certified Dementia Specialists and their comprehensive memory care program utilizes innovative lifestyle approaches including personal life silhouettes, multi-sensory enhancements, Memories in the Making, and Music and Memory programs.

<u>Watercrest Senior Living Group</u> specializes in the development and operations management of assisted living and memory care communities. Focused on the growth of servant leaders, Watercrest Senior Living Group identifies people as the company's greatest asset. For information about Watercrest of San Jose, contact Carina Saladino at 904-510-5482 or <u>sanjose@watercrestseniorliving.com</u>.

Contact: Kathryn Vorkapich Phone: 772-539-4553

Email: kathryn@chandonnicholas.com

FOR IMMEDIATE RELEASE