



## **Watercrest Senior Living Group supports Central Florida Memory Care Coalition Kickoff Event**

VERO BEACH, FL, April 24, 2015 – Watercrest Senior Living Group invites all individuals whose lives are touched by memory loss to attend the Central Florida Memory Care Coalition Kickoff Event on Wednesday, April 29<sup>th</sup> at the Orlando Science Center.

[Compass Research Institute](#) is hosting a night of celebration for all patients, care partners, family, and friends of those affected by memory loss, along with local care organizations in order to create a coalition of memory care patients, caregivers and support groups in the Central Florida community.

This event will be held at the Orlando Science Center, 777 E. Princeton Street, Orlando, FL 32803 on Wednesday, April 29<sup>th</sup> from 4-8pm. The free event includes education, live music, food, drinks, and complimentary services from local care organizations. For further information, please contact Chris Shepherd, Director of Creative Program Development for Watercrest Senior Living Group at 239.293.1049 or [cshepherd@watercrestslg.com](mailto:cshepherd@watercrestslg.com).

“For the first time in the Orlando area, the entire memory care community is partnering in one event,” says Chris Shepherd of Watercrest Senior Living Group. “With over 450,000 Florida residents suffering from Alzheimer’s alone, this celebration allows a passionate group to rally around our common unity and make an even greater impact.”

The [Watercrest Senior Living](#) team will be in attendance to introduce their newly announced Executive Director, Jenny Phillips, and Community Relations Director, Jill Romie, of the premier Watercrest of Lake Nona Assisted Living and Memory Care Community in Lake Nona, Florida. The team will provide information on Watercrest of Lake Nona’s Memory Care program and its’ partnerships in the local community, particularly the creation of the Alzheimer’s and Dementia Choir of Central Florida, a collaboration with [Central Florida Community Arts](#).

Watercrest is committed to enriching the lives of seniors by creating an environment of well being by providing wellness programs, nutritious and savory dining, and personalized care. Additionally, Watercrest provides a comprehensive memory care program specifically designed to engage the senses, expand the mind and enhance the emotions of residents. All Watercrest memory care associates are Certified Dementia Specialists and programming focuses on innovative lifestyle approaches, including personal life silhouettes, multi-sensory enhancements, Memories in the Making, and Music and Memory programs.

Watercrest of Lake Nona Assisted Living and Memory Care Community is a signature Watercrest product and the first of its kind offering 56 assisted living and 24 memory care apartments featuring luxurious accommodations, spa amenities, fine dining, as well as private label wines, locally grown organic fare, cultural programs, and distinctive activities and outings. The 76,000 square foot building is currently under construction and scheduled to open in Fall of 2015. For more information, visit [www.watercrestseniorliving.com](http://www.watercrestseniorliving.com).

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