



Watercrest Senior Living Announces Mindy Martin as Executive Director of Watercrest St. Lucie West

VERO BEACH, Fla., August 28, 2017 –Watercrest Senior Living proudly welcomes Mindy Martin as Executive Director of [Watercrest St. Lucie West Assisted Living and Memory Care](#). The 128-unit luxury senior living community will open this year in Port St. Lucie, Florida, offering resort-style amenities, diverse culinary experiences and world-class care.

Martin holds a Master’s degree in Health Care Management, in addition to twenty years of experience serving seniors in managed care insurance, long-term care pharmacy, and nursing home administration.

An accomplished executive director, Martin will lead Watercrest St. Lucie West skillfully, promoting associate growth with exceptional training, and creating an environment of joy and enrichment for residents and families alike.

“My great grandmother was my platform, my very present and unconditional source of love and support,” says [Mindy Martin](#), Executive Director of Watercrest St. Lucie West. “I am blessed in my position with Watercrest Senior Living to lead our associates and honor our seniors with the work ethic and moral compass my Great Gram instilled in me.”

Watercrest St. Lucie West is a signature Watercrest product, offering 102 assisted living and 26 memory care apartments with resort-style service, world-class care and breathtaking lakeside views. The community boasts an exquisite design with stunning promenade, fireplace, signature water wall, multiple dining options, pool, salon & spa, grand balconies and Florida style outdoor living spaces with picturesque water views.

Residents of Watercrest St. Lucie West will enjoy pampering in elegant Spa W, savor private label Watercrest wines at the wine bistro, and relish the flavors of locally grown, seasonal ingredients and organic fare whether dining waterfront, bistro-style or in the chef’s private dining room.

“Mindy’s personal experience drives her passion to excel and commitment to serve seniors and their families with the highest standards of care,” says [Marc Vorkapich](#), Principal and CEO of Watercrest Senior Living Group. “She is a shining example of the exemplary leadership and servant heart which Watercrest is founded upon.”

[Watercrest Senior Living](#) prides itself on providing outstanding caregivers and exceptional care, all tailored to individual resident preferences. All Watercrest memory care associates are Nationally Certified Dementia Practitioners and programming focuses on innovative lifestyle approaches, including personal life silhouettes, multi-sensory enhancements, Memories in the Making, and Music and Memory programs.

Ideally located at 279 NW California Boulevard, Watercrest St. Lucie West is just minutes from abundant dining, entertainment, and retail options. To schedule a tour or weekend appointment, contact Diann McDonough, Community Relations Director, at 772-877-2596 or visit the sales office, Monday through Friday from 8:30am to 5pm at the Coldwell Banker Building, 1555 NW St. Lucie West Boulevard, Suite 203.

[Watercrest Senior Living Group](#) specializes in the development and operations of assisted living and memory care communities and the growth of servant leaders. For community information, visit www.watercrestseniorliving.com.

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