



Watercrest Senior Living Group Celebrates Seniors in a Unique Photography Exhibition

VERO BEACH, Fla, March 2, 2018 — In a one of kind photography exhibition, [Watercrest Lake Nona Assisted Living and Memory Care](#) showcased their individual residents in a spotlight event. Over 125 residents, family members and friends gathered for the signature gallery walk and photo exhibition created to honor the residents of Watercrest Lake Nona.

Lena Broome, Business Office Manager of Watercrest Lake Nona, had a vision to marry her heartfelt love for seniors with her passion for photography. Lena photographed each resident to showcase their individual personality. There were no walkers, no wheelchairs, and no oxygen tanks pictured, just the heartwarming image of each senior with a lifetime of stories to share. With each portrait, Lena gathered personal interests and experiences shared by each resident to coincide with their photo.

Guests were greeted with a red-carpet entrance, enjoying hors d'oeuvres, wine, desserts and live entertainment as they strolled through the signature gallery walk, commenting on the stunning photographs and interesting life experiences of each resident.

“Too often when seniors move to a communal living environment, their personal identity is sacrificed. Watercrest affords our residents the opportunity to thrive and flourish. I wanted the images and captions to shine light on their individual essence and offer a peek into their character and heart, without any judgement,” says Lena Broome, Photographer and Business Office Manager, Watercrest Lake Nona. “Thank you to all who trusted this vision and supported my creativity to bring this project to fruition. Watching our residents and their families viewing the Exhibit and reminiscing, was priceless.”

Watercrest associates answer a calling to serve seniors and their families every day. They are recognized for their achievements and empowered to share their vast experiences, championing a culture which nurtures relationships in the interest of acting as trusted advisors. By continuously investing in these servant hearts, Watercrest develops value-centered leaders who deliver personalized service.

“Lena epitomizes the true character of a servant leader, utilizing her God-given talent for photography to honor our residents in a uniquely beautiful and inspiring way,” says [Marc Vorkapich](#), Principal and CEO of Watercrest Senior Living Group. “Lena has captured the individuality of each resident in a snapshot of life at Watercrest Lake Nona. Her vision and initiative to go above and beyond are reflected so lovingly in these photographs, they will truly be cherished by our residents, families and associates for years to come.”

Watercrest Lake Nona is an 80-unit luxury senior living community offering premium accommodations, resort-style amenities, diverse culinary experiences and world-class care. [Watercrest Senior Living](#) prides itself on providing outstanding caregivers and exceptional care, all tailored to individual resident preferences.

[Watercrest Senior Living Group](#) specializes in the development and operations of assisted living and memory care communities and the growth of servant leaders, identifying people as the company's greatest asset. Visit www.watercrestslg.com

Kathryn Vorkapich
772-539-4553
kathryn@chandonnicholas.com

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