



Watercrest Senior Living Group Welcomes Michele Thompson as Vice-President of Operations and Celebrates Reuniting of Executive Team

VERO BEACH, FL, November 4, 2013 – [Watercrest Senior Living Group](#) is proud to announce the addition of Michele Thompson as Vice President of Operations as she rejoins the highly successful leadership team of Marc Vorkapich, CEO and Joan Williams, CFO.

As a former executive team in the senior living industry, [Vorkapich, Williams and Thompson](#) celebrated the turnaround of a senior living portfolio with occupancy levels as low as 65% by achieving 100% occupancy in numerous communities while exceeding bottom line budget expectations and driving a company wide culture change. Several key individuals driving this turnaround have recently rejoined Vorkapich and Williams in their newest venture at Watercrest Senior Living Group including Tina Geimer, Vice President of Sales, Joni Rozier, Vice President of Finance & Controller, Tracey Bates, Director of Human Resources, Shannon Morelli, Director of Quality Services, Stephanie LaPlante, Senior Accountant, and Systems Manager, Merrilyn Hale.

Widely acclaimed in the senior living sector, Thompson displays natural talent with the turnaround of challenged communities by developing highly effective teams, modeling outstanding customer service, driving successful financial performance and acting as a trusted advisor to residents, families and associates.

“We are thrilled and blessed to bring Michele into our Watercrest family and fortify the level of leadership talent we have enjoyed so thoroughly in the past,” says Marc Vorkapich, CEO of Watercrest Senior Living Group, “her passion and dedication to the associates, our seniors and their families perfectly aligns with our mission and gives inspiration to those working alongside her.”

Thompson brings over 15 years of experience to Watercrest Senior Living Group, having earned marked success with national providers Horizon Bay, Brookdale, HarborChase and Arden Courts. With a bachelor’s degree from the University of Florida, Thompson began her career in senior living working with dementia care residents, quickly earning the title of Certified Dementia Practitioner and rapidly advancing to the Vice President of Operations.

“The opportunity to join the outstanding team at Watercrest is beyond compare,” touts Thompson, “I’m thrilled to work every day in an environment devoted to servant leadership.” Watercrest Senior Living Group associates answer a calling to serve seniors and their families everyday. They are recognized for their achievements and empowered to share their vast experience with their peers ensuring the quality of assisted living and memory care services and the well being of the residents. By continuously investing in these servant hearts, Watercrest Senior Living Group develops value-centered leaders who deliver personalized service.

Watercrest Senior Living Group specializes in assisted living and memory care community operations, market repositioning and [advisory services](#). Partnering with a wide variety of stakeholders such as land owners, real estate developers, investors, financial institutions, and REITs, Watercrest Senior Living Group focuses on its core strengths, operations management of assisted living and memory care communities and the development of servant leaders.

Contact: Kathryn Vorkapich
Phone: 772-539-4553
Email: kathryn@chandonnicholas.com

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