



Watercrest Senior Living Group Tours Shanghai To Discuss Senior Living Operations Internationally

VERO BEACH, FL, August 1, 2013 – Nationally recognized senior living operators, Marc Vorkapich, CEO and Joan Williams, CFO of [Watercrest Senior Living Group](#) joined partners, Jeff Carmichael of [RockBridge Senior Living Communities](#) and Brian Su, of [Artisan Business Group](#), as guests of the Chinese to tour a variety of assisted living facilities in Shanghai, China.



Marc Vorkapich, CEO and Joan Williams, CFO of Watercrest Senior Living Group, Brian Su of Artisan Business Group, and Jeff Carmichael, COO of RockBridge Senior Living Communities tour assisted living communities in Shanghai, China.

The senior living experts joined forces to dialogue on the operations of senior living communities in China, the United States and abroad. “The relationships formed by these meetings have heightened our awareness of the demand for senior care internationally,” says [Marc Vorkapich](#), CEO of Watercrest, “we embrace the opportunity to globally partner on this cause.”

On the heels of this collaboration, [Jeff Carmichael](#), COO of Rockbridge Senior Living Communities, accepted an invitation to join the lineup of distinguished international speakers at the upcoming Care Show China, August 21-23 in Shanghai. [Care Show China](#) offers a unique international platform for senior care providers and suppliers to explore the immense opportunities for business in China.

“As the population of elderly increases globally and exponentially, it is imperative to prepare to meet this demand,” says Carmichael, “I’m privileged to have the opportunity to discuss the developing market advancements in the senior care sector.”

Watercrest Senior Living Group specializes in assisted living and memory care community operations, market repositioning and [advisory services](#). Partnering with a wide variety of stakeholders such as land owners, real estate developers, investors, financial institutions, and REITs, Watercrest Senior Living Group focuses on its core strengths, operations management of assisted living and memory care communities and the development of servant leaders.

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