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FOR IMMEDIATE RELEASE

Watercrest Senior Living Group Awarded Two 2013 Graphic Design USA Awards

VERO BEACH, FL, July 10, 2013 – [Watercrest Senior Living Group](#) proudly accepts two design awards in the noted 2013 Graphic Design USA annual design competition. The senior living team now counts 8 Graphic Design USA awards since 2010 under the leadership of Watercrest CEO, [Marc Vorkapich](#).

Watercrest Senior Living Group receives the 2013 American Web Design award for creation of the [RockBridge Senior Living Communities website](#). With a collective vision for serving seniors and their families as trusted advisors, Watercrest acquired RockBridge Senior Living Communities in the spring of 2013. [Jeffrey Carmichael](#), COO of RockBridge, praises Watercrest for, “transforming our vision into reality through their branding expertise.”

Watercrest celebrates another award in the 2013 American InHouse Design category for the [Watercrest Senior Living Group Logo](#). The Graphic Design USA American InHouse Design Awards is the original and the premier showcase for outstanding work by inhouse designers. It provides a unique opportunity for inhouse design, marketing and communications departments to be recognized for their talent, for the challenges they face, and for their value to businesses and institutions.

“We are thrilled to once again be recognized for marketing excellence amongst the industry leaders and named as winners of the 2013 American Inhouse and Web Design Awards,” said Marc Vorkapich, CEO of Watercrest Senior Living Group. “These awards validate the thoughtful and purposeful strategies we engage in all aspects of our business.”

[Watercrest Senior Living Group](#) specializes in assisted living and memory care community operations, market repositioning and advisory services. Partnering with a wide variety of stakeholders such as land owners, real estate developers, investors, financial institutions, and REITs, Watercrest Senior Living Group focuses on its core strengths, operations management of assisted living and memory care communities and the development of servant leaders.

[Graphic Design USA](#) is celebrating its 50th anniversary as the news and ideas magazine for creative professionals, and as an organizer of design competitions that spotlight areas of growth and opportunity for the creative community.

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