



Watercrest Senior Living Champions Associate Growth with the Promotion of Lynette Smith to Executive Director of Watercrest Lake Nona

VERO BEACH, Fla, October 18, 2017 –Watercrest Senior Living proudly announces the promotion of [Lynette Smith](#) to Executive Director of [Watercrest Lake Nona Assisted Living and Memory Care Community](#). Watercrest Lake Nona is an 80-unit luxury senior living community offering premium accommodations, resort-style amenities, diverse culinary experiences and world-class care in the master-designed community of Lake Nona, Florida.

Smith successfully served as a Licensed Practical Nurse in hospital, rehabilitation and skilled nursing settings for over 27 years, implementing mentorship and volunteer programs to support local nurses and students. She most recently excelled as Resident Wellness Director of Watercrest Lake Nona, engaging associates through collaborative leadership and enriching the lives of residents with her passion and charisma.

“Since joining the Watercrest team, I have truly felt at home, as their mission and values align perfectly with my own,” says [Lynette Smith](#), Executive Director of Watercrest Lake Nona. “Watercrest actively supports their associates in growth and learning opportunities and I’m honored to lead our community as Executive Director with the same dedication for passionately serving seniors and their families.”

[Watercrest Senior Living](#) focuses on the growth of servant leaders, identifying people as the company’s greatest asset. In the past year, Watercrest Senior Living has promoted four dedicated associates from Watercrest Lake Nona alone to executive or advanced positions, recognizing their growth potential, commitment to excellence, and exemplary servant leadership.

“Lynette’s compassion and charisma shine through in her exemplary service to our residents and associates at Watercrest Lake Nona,” says [Marc Vorkapich](#), Principal and CEO of Watercrest Senior Living Group. “Her diverse clinical background strengthens her abilities as a leader, but it is her genuine desire to teach, learn and grow which exemplifies the values of servant leadership Watercrest is founded upon.”

Watercrest Lake Nona is a signature Watercrest product, offering 56 assisted living and 24 memory care apartments with resort-style service, world-class care and scenic views. The community boasts an exquisite design with signature water wall, multiple dining options, pool, fireplace, salon & spa, and Florida style outdoor living spaces with picturesque views.

Residents enjoy pampering in elegant Spa W, savor private label Watercrest wines at the wine bistro, and relish the flavors of locally grown, seasonal ingredients and organic fare whether dining poolside, bistro-style or in the chef’s private dining room.

[Watercrest Senior Living](#) prides itself on providing outstanding caregivers and exceptional care, all tailored to individual resident preferences. All Watercrest memory care associates are Nationally Certified Dementia Care Practitioners and programming focuses on innovative lifestyle approaches, including personal life silhouettes, multi-sensory enhancements, Memories in the Making, and Music and Memory programs.

[Watercrest Senior Living Group](#) specializes in the development and operations of assisted living and memory care communities and the growth of servant leaders. For community information, visit www.watercrestseniorliving.com.

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