



## **Watercrest Senior Living Group Welcomes Jill Romie as Community Relations Director of Watercrest of Lake Nona Assisted Living and Memory Care Community**

VERO BEACH, FL, May 1, 2015 – [Watercrest Senior Living Group](#) proudly announces Jill Romie as Community Relations Director of the premier Watercrest of Lake Nona Assisted Living and Memory Care Community, a 76,000 square foot, 80-unit, luxury senior living community in the 7,000 acre, master-designed community of Lake Nona, Florida.

With over 12 years of sales and marketing experience in senior living, Romie has successfully grown census in multiple markets with spectacular achievements in communities with occupancy challenges. In 2013, she moved in 130 new residents within 10 months of opening a flagship community in a highly competitive market. As Community Relations Director of Watercrest of Lake Nona, Romie instills her passion to serve seniors and to provide exceptional experiences for the residents. She finds joy in helping seniors and their families as they choose to move into a senior living community, and by ensuring that every detail is in place for a successful transition to their new home.

“I began working in assisted living to create a joyous and fulfilling environment for seniors which would meet their needs as they aged,” says Jill Romie, Community Relations Director of Watercrest of Lake Nona. “I recognized early on that seniors have so much to offer and deserve to be cared for in a respectful and dignified way. I was drawn to Watercrest because of the leadership that embodies their mission ‘to welcome, to care, to serve’.”

Watercrest is committed to enriching the lives of seniors by creating an environment of well being and providing wellness programs, nutritious and savory dining, and personalized care. Additionally, Watercrest provides a comprehensive memory care program specifically designed to engage the senses, expand the mind and enhance the emotions of residents. The Watercrest commitment to honoring seniors, known as their Platinum Standards, goes far beyond traditional services in senior living.

“Jill’s gifts of compassion, enthusiasm, and charisma, combined with her extensive experience and knowledge in senior living will be a driving force in the success of Watercrest of Lake Nona,” says Marc Vorkapich, Principal and CEO of Watercrest Senior Living Group.

Watercrest of Lake Nona is a signature Watercrest product and the first of its kind, offering 56 assisted living and 24 memory care apartments with premium accommodations, spa amenities, fine dining, as well as private label wines, locally grown organic fare, cultural programs, and distinctive activities and outings. The 76,000 square foot building is currently under construction and scheduled to open in Fall of 2015. For more information on Watercrest of Lake Nona Assisted Living and Memory Care, visit [www.watercrestseniorliving.com](http://www.watercrestseniorliving.com).

Watercrest Senior Living Group specializes in the development and operations management of assisted living and memory care communities. Focused on the growth of servant leaders, Watercrest Senior Living Group identifies people as the company’s greatest asset. For more information, visit [www.watercrestslg.com](http://www.watercrestslg.com).

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