



Watercrest Senior Living Group Announces Jenny Phillips as Executive Director of Watercrest of Lake Nona Assisted Living and Memory Care Community

VERO BEACH, FL, April 9, 2015 – [Watercrest Senior Living Group](#) is proud to welcome Jenny Phillips, as Executive Director of the premier Watercrest of Lake Nona Assisted Living and Memory Care Community, a 76,000 square foot, 80-unit, luxury senior living community in the 7,000 acre, master-designed community of Lake Nona, Florida.

Phillips brings over 13 years of leadership experience to Watercrest of Lake Nona, including extensive knowledge in new community openings and the facilitation of partnerships with local businesses and healthcare providers. As the Executive Director of a previous flagship community startup, Phillips led the community through exceptional census growth and achieved start up occupancy levels exceeding industry standards and competitor experience.

“Jenny brings the drive, passion and ability to develop and lead a new team to its fullest potential,” says Marc Vorkapich, Principal and CEO of Watercrest Senior Living Group. “We are confident in her talents to build upon our mission of delivering an exceptional senior living community that surpasses the standard expectations for serving seniors.”

Phillips’ extensive knowledge in assisted living was developed through her career advancements, serving as Business Office Director, Director of Sales, Executive Director and mentor and trainer for new Executive Directors, in a large senior living corporation. Highly regarded as an action-oriented Executive Director, Phillips is deeply committed to residents’ quality of life and attributes positive values to her focus on their spiritual, physical and emotional needs.

“It’s a privilege to make a difference in enriching the lives of the residents, families and team members we serve,” says Jenny Phillips, Executive Director of Watercrest of Lake Nona. “I’m honored to join Watercrest Senior Living Group and be part of a company whose values align with my own.”

Watercrest of Lake Nona is a signature Watercrest product and the first of its kind, offering 56 assisted living and 24 memory care apartments with premium accommodations, spa amenities, fine dining, as well as private label wines, locally grown organic fare, cultural programs, and distinctive activities and outings. The 76,000 square foot building is currently under construction and scheduled to open in Fall of 2015. For more information on Watercrest of Lake Nona Assisted Living and Memory Care, visit www.watercrestseniorliving.com.

Watercrest Senior Living Group specializes in the development and operations management of assisted living and memory care communities. Focused on the growth of servant leaders, Watercrest Senior Living Group identifies people as the company’s greatest asset. For more information, please visit www.watercrestslg.com.

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