WATERCREST
SENIOR LIVING GROUP

Watercrest Senior Living Group Celebrates Groundbreaking of Watercrest of San Jose Assisted Living and Memory Care Community

VERO BEACH, FL, May 27, 2015 – Watercrest Senior Living Group and development partner, Starling Senior Living celebrated the official groundbreaking of Watercrest of San Jose Assisted Living and Memory Care Community in Jacksonville, Florida. The 79,000 square foot, 90 unit senior living community, designed by PQH Group, will offer luxury residences, premium amenities, and tranquil settings along the picturesque banks of Goodby's Creek.

Watercrest principals, Marc Vorkapich, CEO and Joan Williams, CFO, with Ryland Lucie and Bill Long, principals of Starling Senior Living, collaborated on the project development, creating a resort-like community with an engaging lifestyle and services tailored to today's senior. Watercrest of San Jose is a signature Watercrest product, offering 66 assisted living and 24 memory care apartments with upscale accommodations, spa amenities, outstanding dining, concierge services, grand balconies and Florida style outdoor living spaces.

"Expanding the Watercrest brand into the Jacksonville community, with its explosive growth and demand, provides abundant opportunities to develop community relationships and instill our common unity initiatives for serving seniors," says Marc Vorkapich, Principal and CEO of Watercrest Senior Living Group. "We are dedicated to providing support to seniors and their families, while providing resort-style living and exceptional care in a desirable destination."

Watercrest of San Jose will feature a comfortable and classy design, including spacious accommodations, and refinements such as signature dining, a wine bistro, salon & spa, as well as views of the serene and picturesque island preserve of Goodby's Creek. The community is perfectly situated in an idyllic setting, offering a small town atmosphere with close proximity to Jacksonville's world famous luxury shops and restaurants, cultural attractions and sporting events.

Watercrest is committed to enriching the lives of seniors by providing wellness programs, nutritious and savory dining, and personalized care. Additionally, Watercrest provides a comprehensive memory care program specifically designed to engage the senses, expand the mind and enhance the emotions of residents. All Watercrest memory care associates are Certified Dementia Specialists and programming focuses on innovative lifestyle approaches, including personal life silhouettes, multi-sensory enhancements, Memories in the Making, and Music and Memory programs.

Watercrest Senior Living Group specializes in the development and operations management of assisted living and memory care communities. Focused on the growth of servant leaders, Watercrest Senior Living Group identifies people as the company's greatest asset. For more information, please visit www.watercrestslg.com.

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